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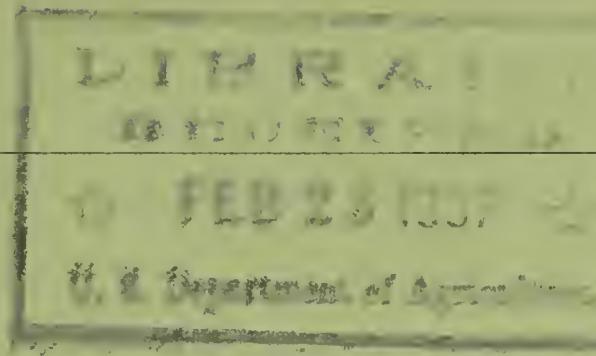
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# ■ Gladiorus List : Spring 1937 ■

■ **D. H. UPJOHN**

Salem, Oregon



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Permit No.155  
Salem, Ore.

*Miss Newman*  
U. S. Department of  
Agriculture  
Bureau of Plant Industry  
Washington, D. C.

***State Inspected Bulbs***

***Oregon Nursery License No. 251***

***Printed in U. S. A.***

■ **Upjohn's Gladiolus List :: Spring 1937** ■

Upjohn's Gladiolus List



# All Stock Priced F. O. B. Salem

Prices shown in this list are all priced F.O.B. Salem. Net cash with order, or 25 per cent deposit will hold order until spring, with balance C.O.D.

In ordering F.O.B. Salem, let us send transportation charges collect. We cannot estimate amount of charges as all bulb orders are different and it is impossible to tell until the bulbs are packed just what charges will be. We will ship either by express or parcel post, which ever is the cheaper and best way for your particular order. Please remember, express shipments are insured against freezing. Shipments from March 1st on, unless earlier delivery requested. Due regard paid to latitude you are in as to time of shipment. We cannot be responsible for freezing in transit when mid-winter shipment is demanded.

**Special Note — In event we are out of one size in a variety we will substitute the next size in sufficient quantity to cover price, unless otherwise instructed. Just write on your order "Don't Substitute," if you want sizes ordered only. We never substitute on varieties unless permitted to. Our aim is to please our customers.**

All stock offered, and orders accepted, subject to prior sale.

Please print or write an address plainly. We acknowledge receipt of all orders. Names of introducers appear in parenthesis after varieties.

**THIS LIST SUPERCEDES AND CANCELS ALL PREVIOUS OFFERS**

## **Gladiolus in Larger Lots**

**NO SINGLE ITEM FROM LIST BELOW FOR LESS THAN 20 CENTS**

**PRICED PER 100 — 25 BULBS AT 100 RATE; 10 BULBS AT ONE-FIFTH THE 100 RATE, BUT NO SINGLE ITEM LESS THAN 20 CENTS, EXCEPT IN SMALL LOT OFFERS.**

One thousand bulbs in Nos. 3, 4, 5 or 6 sizes at eight times the 100 rate. Our stock in many varieties does not warrant listing at 1000 rate in Nos. 1 and 2 sizes, so if interested write as to any varieties wanted in quantity in these sizes.

| PRICED PER 100:                            | No. 1<br>1 1/2 up | No. 2<br>1 1/4-1 1/2 | No. 3<br>1-1 1/4 | No. 4<br>3/4-1 | No. 5<br>1/2-3/4 | No. 6<br>1/4-1/2 |
|--|-------------------|----------------------|------------------|----------------|------------------|------------------|
| Aflame (K), salmon rose.....               | \$2.00            | \$1.60               | \$1.40           | \$1.00         | \$ .80           | \$ .60           |
| Aida (Pf), early deep blue.....            |                   | 2.50                 | 2.00             | 1.60           | 1.20             | 1.00             |
| Ave Marie (Pf), near blue.....             |                   | 2.00                 | 1.50             | 1.00           | .70              | .50              |
| Bagdad (Pal), smoky old rose.....          |                   | 2.50                 | 2.00             | 1.50           | 1.20             | .80              |
| Berty Snow (M), lavender pink.....         |                   | 2.00                 | 1.60             | 1.40           | .80              | .50              |
| Betty Co-ed (Br), soft pink.....           |                   |                      |                  |                | 1.40             | 1.00             |
| Betty Nuthall (Sal), coral.....            |                   |                      | 1.40             | 1.00           | .60              | .40              |
| Blue Danube (Pf), amethyst blue.....       |                   |                      | 2.00             | 1.60           | 1.00             | .70              |
| Blue Triumphator (Pf), pale lavender.....  | 3.00              |                      |                  |                |                  |                  |
| Charles Dickens (Pf), purple.....          | 2.00              | 1.60                 | 1.40             | 1.00           | .80              | .50              |
| Commander Koehl (Pf), bright scarlet.....  |                   | 2.50                 | 2.20             | 1.80           | 1.20             | .90              |
| Cowes Scarlet Wonder (C), red.....         |                   |                      | 1.60             | 1.40           |                  |                  |
| Dr. F. E. Bennett (D), orange red.....     | 2.00              | 1.60                 | 1.40             | 1.00           | .70              | .50              |
| Emile Aubrun (L), smoky bronze.....        |                   |                      |                  |                | .70              | .50              |
| Giant Nymph (C), fine pink.....            | 2.50              | 2.00                 | 1.50             | 1.00           | .70              | .50              |
| Golden Dream (Gr), deep yellow.....        | 2.00              | 1.60                 | 1.30             | 1.00           | .70              | .50              |
| Graf Zeppelin (Pf), orange scarlet.....    |                   | 2.00                 | 1.60             | 1.30           | .90              | .60              |
| Jubilee (K), lavender.....                 |                   | 2.50                 | 2.00             | 1.60           | 1.20             | .90              |
| King Arthur (Ar), rose lavender.....       | 4.00              | 3.50                 | 3.00             |                | 1.50             | 1.00             |
| La Paloma (Dus), vivid orange.....         |                   | 2.50                 | 2.00             | 1.50           | 1.00             |                  |
| Mammoth White (Au), fine white.....        |                   | 4.50                 | 4.00             | 3.50           | 3.00             | 2.50             |
| Marie Kundred (K), a good white.....       | 2.00              | 1.60                 | 1.30             | 1.00           | .70              | .50              |
| Marmora (Au), fine smoky.....              |                   | 2.00                 | 1.60             | 1.30           | 1.00             | .70              |
| Marocco (Pf), deep dark red.....           |                   | 2.50                 | 2.00             | 1.60           | 1.20             | 1.00             |
| Maid of Orleans (Pf), fine white.....      |                   | 4.50                 | 4.00             | 3.50           | 3.00             | 2.50             |
| Minuet (C), lilac lavender.....            |                   | 2.00                 | 1.70             | 1.40           | 1.00             | .70              |
| Miss Greeley (Br), beautiful.....          |                   | 3.50                 | 3.00             | 2.50           | 2.00             | 1.50             |
| Mother Machree (St), large smoky.....      |                   | 2.25                 | 1.90             | 1.60           | 1.20             | .90              |
| Mrs. F. C. Hornberger (H), white.....      | 2.00              | 1.60                 | 1.30             | 1.00           | .70              | .50              |
| Mrs. Leon Douglas (D), begonia rose.....   | 2.00              | 1.60                 | 1.30             | 1.00           | .70              | .50              |
| Mr. W. H. Phipps (D), LaFrance pink.....   | 2.00              | 1.60                 | 1.30             | 1.00           | .70              | .50              |
| Orange Wonder (K), orange.....             |                   | 2.00                 | 1.60             | 1.20           | .80              | .50              |
| Pfitzer's Triumph (Pf), salmon orange..... | 2.50              | 2.00                 | 1.50             | 1.10           | .70              |                  |
| Picardy (Pal), shrimp pink.....            |                   | 2.50                 | 2.00             | 1.50           | 1.00             | .50              |
| Royal Lavender (Sch), deep lavender.....   |                   |                      |                  |                | 1.50             | 1.00             |
| Ruffled Gold (G), ruffled yellow.....      |                   |                      |                  |                | 1.50             | 1.00             |
| Salbach's Pink (Sal), geranium pink.....   |                   |                      | 2.00             | 1.60           | 1.20             | .90              |
| Schwaben Girl (Pf), fine pink.....         | 5.00              | 4.50                 | 4.00             | 3.50           | 3.00             | 2.50             |
| Spray of Gold (Pal), deep yellow.....      |                   |                      |                  |                | 1.50             | 1.00             |
| Sword of Mohammed (E), purplish smoky..... |                   | 4.50                 | 4.00             |                | 2.50             | 1.75             |
| Victor (Errey), fine red.....              |                   |                      |                  |                | 1.50             | 1.00             |
| Veilchenblau (Pf), violet blue.....        |                   | 2.25                 | 1.80             | 1.40           | 1.00             | .70              |
| Wasaga (Pal), buff prim, very fine.....    | 5.00              | 4.50                 | 4.00             | 3.50           |                  | 1.25             |
| Winged Victory (Br), large pink.....       |                   | 2.50                 | 2.00             | 1.60           | 1.10             | .60              |
| Yellow Perfection (Pf), good yellow.....   |                   | 3.50                 | 3.00             | 2.50           | 2.00             | 1.50             |

# Special Offering in Small Lots

## UNCLASSIFIED

Below we are offering varieties which we have in small quantities, or to give customers a chance to purchase wanted varieties in smaller quantities than from the general list. The large size is a combination of Nos. 1 and 2; the medium size, a combination of Nos. 3 and 4; the small size, a combination of Nos. 5 and 6. Under the new Oregon grading law it is required these be listed as "Unclassified," but they are the same sizes as we have always sold under the designations, "Large," "Medium," and "Small."

|   | Large<br>1 1/4 up | Medium<br>3/4-1 1/4 | Small<br>1/4-3/4 |
|---|-------------------|---------------------|------------------|
| Albatross (Pf), pure white.....                     | 5 for \$ .45      | 5 for \$ .30        | 5 for \$ .20     |
| Angel's Dream (E), fine pink.....                   | 5 for .35         | 5 for .25           | .....            |
| Betty Co-ed (Br), soft pink.....                    | .....             | 5 for .25           | 10 for .20       |
| Bill Sowden (Fallu), deep red.....                  | .....             | 5 for .25           | 5 for .15        |
| Blue Triumphantor (Pf), pale blue.....              | 5 for .20         | 5 for .15           | .....            |
| Catherine Coleman (C), geranium pink.....           | 5 for .30         | 5 for .20           | 5 for .15        |
| Coryphee (Pf), soft pink.....                       | 5 for .30         | .....               | .....            |
| Damascus (S), rose purple.....                      | .....             | 5 for .20           | 5 for .10        |
| Dr. Durr (Pf), creamy yellow.....                   | 5 for .40         | 5 for .30           | 5 for .20        |
| Duna (Pal), light pink.....                         | 1 for .30         | .....               | .....            |
| Early Dawn (Briggs), early salmon.....              | .....             | .....               | 10 for .15       |
| Erica Morina (Pf), large red.....                   | 1 for .15         | 1 for .10           | .....            |
| Emile Aubrun (L), smoky bronze.....                 | .....             | 10 for .25          | 10 for .10       |
| Fata Morgana (Pf), peach blossom.....               | 2 for .15         | 5 for .25           | 5 for .15        |
| Golden Chimes (E), ruffled yellow.....              | 3 for .30         | 3 for .20           | 3 for .10        |
| Helen Wills (Sal), large white.....                 | 2 for .15         | 2 for .10           | 10 for .15       |
| Imperator (Pf), grand white.....                    | 5 for .30         | 5 for .20           | .....            |
| Libelle (Pf), heliotrope blue.....                  | 5 for .50         | 5 for .35           | .....            |
| Mibloom (St), white scarlet blotch.....             | 10 for .30        | 10 for .20          | 10 for .15       |
| Miss California (Sal), hermosa pink.....            | 2 for .15         | 2 for .10           | 4 for .10        |
| Moorish King (Pf), dark velvety red.....            | 1 for .35         | 1 for .25           | .....            |
| Mrs. F. C. Peters (F), orchid lavender.....         | 5 for .25         | .....               | .....            |
| Mrs. Von Konynenberg (Pf), lavender blue.....       | 5 for .25         | 5 for .20           | 10 for .15       |
| Netherland Prince, tall salmon.....                 | 2 for .20         | 5 for .30           | 5 for .20        |
| Our Selection (Au), salmon red.....                 | 5 for .20         | 5 for .10           | .....            |
| Paul Pfitzer (Pf), velvet purple.....               | .....             | 10 for .30          | 10 for .20       |
| Pelegrina (Pf), near blue.....                      | 10 for .75        | 10 for .50          | .....            |
| Pearl of California (Kin), LaFrance pink.....       | 5 for .30         | .....               | .....            |
| Rameses (S), aster purple.....                      | 2 for .20         | 5 for .30           | 3 for .10        |
| Red Glory (P), red, good.....                       | 5 for .25         | 5 for .15           | 5 for .10        |
| Rideau (Pal), smoky salmon.....                     | .....             | 5 for .40           | 5 for .20        |
| Rosemarie Pfitzer (Pf), light pink, good.....       | 2 for .15         | 2 for .10           | .....            |
| Red Phipps (Briggs), glowing red.....               | .....             | 5 for .20           | 5 for .15        |
| Royal Lavender (Sch), deep lavender.....            | .....             | 10 for .30          | 10 for .10       |
| Rosabella (Pf), fine pure pink.....                 | 2 for .20         | 5 for .30           | 5 for .20        |
| Ruffled Gold (G), ruffled yellow.....               | .....             | 10 for .25          | 10 for .15       |
| Salbach's Orchid (Sal), orchid pink.....            | 2 for .20         | 5 for .20           | 5 for .15        |
| Stuttgardia (Pf), brilliant red.....                | 1 for .10         | .....               | 10 for .35       |
| Sunshine Girl (St), clear pink.....                 | 5 for .30         | .....               | .....            |
| Sword of Mohammed (E), purplish smoky.....          | 5 for .30         | 5 for .20           | 5 for .10        |
| T. A. Edison (K), begonia rose.....                 | 5 for .40         | 5 for .25           | .....            |
| Victor (Erry), fine red.....                        | 5 for .25         | 5 for .15           | 10 for .15       |
| White Break-O-Day, white, sport of Break-O-Day..... | 2 for .25         | 5 for .20           | 10 for .15       |
| Wolfgang Von Goethe (Pf), salmon red.....           | 5 for .35         | 5 for .25           | .....            |
| Yellow Rose, very fine yellow.....                  | 2 for .20         | 2 for .15           | 2 for .10        |

## SOMETHING ABOUT OUR BULBS

Ours is purely Oregon grown stock, grown on new ground each year to guard against disease and mixing of varieties. Our bulbs are grown under irrigation, given careful and intensive cultivation and under inspection of the Oregon State Board of Agriculture both in the field and in storage. They are triple treated against thrips, also under personal supervision of representatives of the State Department of Agriculture. We operate under State License No. 251. Our warehouse and bulb plantings are at the State Capital where the headquarters of the State Agricultural Department are located.

Our bulbs are stored in an especially constructed frost proof warehouse, in especially designed trays, are carefully cured and cleaned and kept under the right temperature for proper storage. We aim to give you young healthy stock which should produce only the best results under proper planting. Do not use manure or heavily manured grounds for bulbs. Plant your bulbs in a sunny situation, if possible, water plenty, but not too much; give reasonable cultivation and you should have grand returns for the modest investment our carefully grown but reasonably priced bulbs cost you. We ship bulbs to every state in the Union and repeat orders coming to us from the same customers year after year are the best testimonial any product can have.

Address All Communications

**D. H. UPJOHN**

964 S. Liberty St.

SALEM, OREGON

# Bulblets Specially Priced

(F. O. B. SALEM)

Seventy-five Cents a Quart; Three Quarts  
for \$1.50

Ave Marie  
Berty Snow  
Break O'Day  
Charles Dickens  
C's Scarlet Wonder  
E. J. Shaylor  
Gloriana  
Golden Measure

Golden Dream  
Mrs. F. C. Peters  
Mr. W. H. Phipps  
Our Selection  
Purple Queen  
Rose Ash  
Saraband  
Veilchenblau

One Dollar Per Quart

Bengal Beauty  
Giant Nymph  
Mrs. F. C. Hornberger  
Mrs. Leon Douglas  
Mrs. P. W. Sisson

Orange Wonder  
Picardy  
Sunshine Girl  
Winged Victory

Seventy-five Cents Per Quart Straight

Dr. F. E. Bennett  
Emile Aubrun  
Gay Hussar

Lavender Bride  
Marmora  
Marocco

One Dollar and Fifty Cents Per Quart

Betty Nuthall

Two Dollars Per Quart

Betty Co-ed      Wasaga      King Arthur

## Collections of Medium Sized Bulbs for Fine Garden Blooms

(Medium Sized Bulbs are a Combination of Sizes Nos. 3 and 4 but Marked "Unclassified" Here to Conform to Oregon Grading Law for Gladiolus.)

(PLEASE ORDER BY NUMBER)

### COLLECTION NO. 1

One thousand bulbs, 20 different varieties, our selection in a wide range of colors, 50 bulbs of each variety—each variety labeled and in separate container for \$12.00 F.O.B., Salem.

### COLLECTION NO. 2

Five hundred bulbs, 20 different varieties, 25 bulbs of each variety, our selection in a wide range of colors, each variety labeled and in separate container, for \$6.50, F.O.B. Salem.

### COLLECTION NO. 3

Two hundred and fifty bulbs, 10 different varieties, 25 bulbs of each variety, our selection, each variety labeled and in separate container, for \$3.50, F.O.B. Salem.

### COLLECTION NO. 4

Five hundred bulbs, our selection. Not labeled but including a general assortment of named varieties picked from our list in a very wide assortment of colors aimed to give you fine blooms for cut flowers or garden decoration. This collection for only \$6.00, F.O.B. Salem.

**Please Note:** All bulbs in foregoing collections are of medium sizes, being a combination of Nos. 3 and 4 as indicated, but all should give you nice blooms and when well raised in most cases should give you blooms as large as Nos. 1 or 2 but blooming just a little later. The bulbs raised from these should also give you wonderful No. 1 bulbs for next year's plantings.

**These collections** have this advantage in allowing them to be of our selection. You are very apt to get some varieties of the more expensive sort which will run the catalogue values of these collections well up above the prices paid, it being possible for us to do this when we make our own selections, rather than specifying the particular varieties when listing collections of this nature. We cannot recommend these collections too highly for those not familiar with varieties by name, or who are not especially particular about what named varieties they secure as long as they are of high quality and will give beautiful blooms.

### SPECIAL SMALL LOT COLLECTION

### COLLECTION NO. 5

For those wishing to plant a variety of single bulbs in a small space we offer a collection taken from varieties listed in "Special Offerings in Small Lots" on Page 2 of this list, 25 bulbs, all different, our selection, from either medium or large sizes, for \$3.50, F.O.B. Salem. These singles entail considerable more work in putting up and writing labels hence the slightly increased price, but you'll get good value for the money and a marvelously interesting assortment of fine named varieties.

## **WE RECOMMEND**

That you order early.

## **WE ASK**

That you write or print your name and address clearly in order to insure prompt and safe delivery.

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## **OUR CUSTOMERS LIKE OUR BULBS**

Relative to bulbs from this year's crop we select one of many letters as to bulbs already delivered. Mrs. Paul Lisso, Alexandria, Louisiana, writes under date of January 20, 1937: "The package of Gladiolus arrived yesterday in excellent condition and I am delighted with the size and promptness of shipment. Thanks a million for the select, generous extras which I shall strive to grow to show status and like the proverbial baby 'may want a heap more' for Fall enthusiasm. Can assure you, you shall hear from me again."

And as to bulbs from last year's crop already bloomed, we quote Mrs. Carl B. Dow of Winthrop, Maine, who sends us a nice list of names of friends in her vicinity with the remark: "If you haven't these names on your catalog mailing list, please send them your Spring lists. I have had such wonderful success with your bulbs they all want to know where I got my bulbs and I can't praise them too highly."

These are but two letters of many. But they come from distinctly different climates. One tells of how our bulbs look this year; the other how they bloomed last year and the impression they made on the writer's friends. We trust you may join our family of pleased Gladiolus lovers.